

Viterbi Startup Garage

Program Overview

- Viterbi Startup Garage is a 6 month incubation program that includes
 - \$20K - \$50K in funding
 - space
 - strategic and financial resources
 - access to world-class mentors, and hands-on product, marketing, legal and fundraising support.

Program Overview

- The program is open to anyone as long as one co-founder is an engineering student or alumni from USC
- We focus on software and hardware companies

What makes us different?

- We focus on:
 - Disruptive technologies and
 - Engineering led or co-led companies
- We don't do:
 - Content
 - E-commerce/Subscription Commerce

Location - Marina Del Rey, CA



Application Statistics

2013

- 90 applications for 10 spots
- 9 Software companies, 1 Hardware company

2014

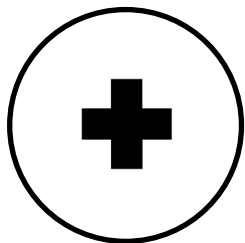
- 120 applications for 10 spots
- 4 Hardware + 4 Software

2013 Cohort

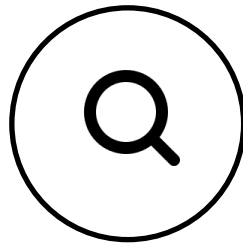
10 Companies: 9 software, 1 hardware
5 have filed patents



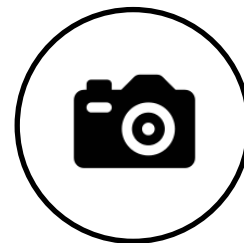
Fashion



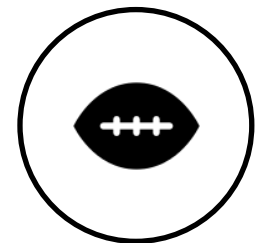
Health



Search



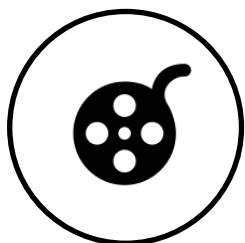
Photo



Sports



Education



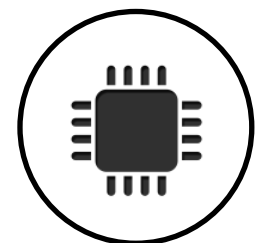
Entertainment



Big Data



3D Printing



Hardware

2013 Cohort Update

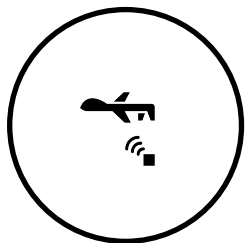
- 5/10 going strong
- 5 have raised follow-on investment capital
 - MediaHound - \$4.5 Mil
 - Tilofy - ~\$1 Mil
 - AIO Robotics (\$500K+) *
 - Taggle - \$500K
 - MovingAnalytics (~\$100K) *

2014 Cohort

8 Companies: 4 software, 4 hardware



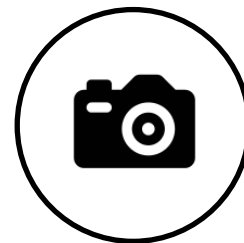
Fashion



Drones



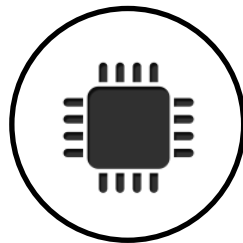
E-commerce



Photo



Music



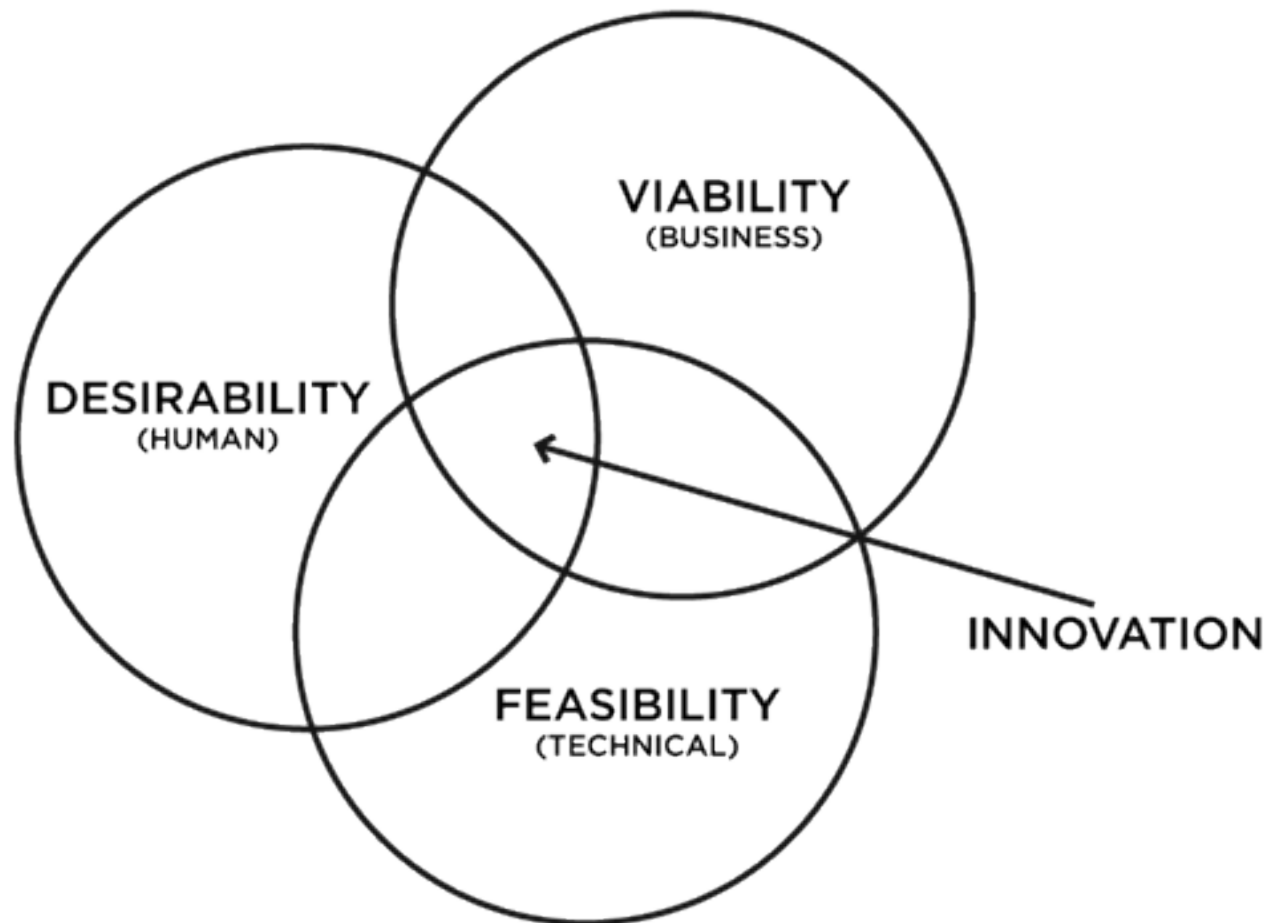
Hardware

2014 Cohort Update

- All going strong
- 2 have raised follow-on investment capital
 - Bezalel - \$350K
 - AwesomeSauce Labs - \$150K *

Multi Disciplinary Teams

Engineers + Designers + Business



Goals and Vision

- Engineers as inventors of the future
- Provide ecosystem of support
- Incubate the next big technology venture @ USC



Thank you!

asoni@usc.edu

@startupmind

